

PRESS RELEASES—MISC. PRESS

Montana Film Office — FY 08, FY 07, FY 06

FY 08 (July 2007-June 2008)

| <u>Date</u> | <u>PR description</u> | <u>Subject</u> |
|--------------------|------------------------------|------------------------------------------------------------------------------|
| May 2008 | Montana Update | A Plumm Summer - provided economic benefits to Montana |
| 4/22/2008 | Press Release | A Plumm Summer - Montana opening |
| Apr 2008 | Montana Update | New talent officially joins MFO (John-promotion; Sage-hired) |
| Mar 2008 | Montana Update | MFO markets at film festivals in Montana and abroad |
| Feb 2008 | Montana Update | Montana promotional efforts at Sundance Film Festival |
| Jan 2008 | Montana Update | Montana Movie Magic - film tourism brochure |
| Dec 2007 | Montana Update | MFO Manager elected to AFCI Board of Directors |
| Nov 2007 | Montana Update | HatchFest Audiovisual Arts Festival |
| Oct 2007 | Montana Update | MFO taps new market at Independent Feature Project in NYC |
| Sept 2007 | Montana Update | A Fork in the Road to shoot in Montana |
| 8/22/2007 | Press Release | A Fork in the Road; Improved film incentives |
| Aug 2007 | Montana Update | HBO Films selects Montana to film Taking Chance |
| July 2007 | Montana Update | MFO implements new comprehensive database system |
| July 2007 | Press Release | Trade publications notified of improved film incentives (agency involvement) |

FY 07 (July 2006-June 2007)

| <u>Date</u> | <u>PR description</u> | <u>Subject</u> |
|--------------------|------------------------------|-------------------------------------------------------------------------------------------|
| June 2007 | Montana Update | 2007 Legislative Session update - amendments to film incentives |
| 5/16/2007 | Press Release | Improved incentives legislation passed; MFO wins advertising award |
| May 2007 | Montana Update | MFO wins advertising award at Locations trade show; Int'l National Wildlife Film Festival |
| Apr 2007 | Montana Update | South by Southwest Film Festival & Trade Show - new tradeshow for MFO |
| Mar 2007 | Montana Update | Big Sky Documentary Film Festival |
| Feb 2007 | Montana Update | Sundance Film Festival |
| Dec 2006 | Montana Update | Film Festival update - HatchFest, AFI Fest |
| Nov 2006 | Montana Update | von Trapp Children Christmas Movie chooses Montana |
| 9/20/2006 | Press Release | von Trapp Children Christmas Movie |
| 9/20/2006 | Press Release | A Plumm Summer - wraps production, donates goods |
| Sept 2006 | Montana Update | Film Productions update |
| 8/29/2006 | Press Release | Pretty Ugly People |
| Aug 2006 | Montana Update | New Faces - Alicia Torgerson assisting MFO for summer |

PRESS RELEASES—MISC. PRESS

Montana Film Office — FY 08, FY 07, FY 06

FY 06 (July 2005-June 2006)

| <u>Date</u> | <u>PR description</u> | <u>Subject</u> |
|--------------------|------------------------------|--------------------------------------------------------------------------------------------------|
| June 2006 | Montana Update | A Plumm Summer chooses to film in Montana |
| May 2006 | Montana Update | Locations trade show update |
| Apr 2006 | Montana Update | MFO to promote new film incentives at Locations trade show |
| 3/20/2006 | Press Release | Don't Come Knocking - Montana premiere |
| 3/6/2006 | Press Release | Montana offers tax incentives to film industry (agency involvement to notify trade publications) |
| Mar 2006 | Montana Update | Big Sky Documentary Film Festival |
| 2/2/2006 | Press Release | New incentives promoted at Sundance Film Festival |
| Feb 2006 | Montana Update | Sundance Film Festival |
| Dec 2005 | Montana Update | AFI Fest |
| Oct 2005 | Montana Update | MFO co-sponsors sneak preview screening of An Unfinished Life |
| 9/20/2005 | Press Release | MFO receives honor for film incentive project |
| Sept 2005 | Montana Update | MFO promotes film incentives at Producers Guild of America panel in LA |
| Aug 2005 | Montana Update | T-Rex film is first to be pre-qualified for new film incentives |
| July 2005 | Montana Update | Council Members appointed to FTAC |